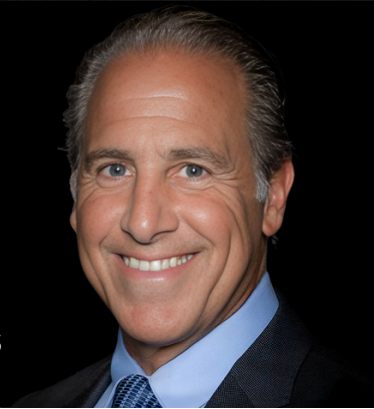




RICH BRUNO

Executive Success Coach

Driving **Executive Alignment, Culture, and Performance** for Growth-Oriented Organizations



Who I am & Why Me

Born and raised in Brooklyn, NY—rooted in **family, relationships, and hard work.**

Relationship-centered leader with a giver's mindset.

30+ years of corporate **leadership experience**, including executive roles at Johnson & Johnson.

Entrepreneur and business builder—founded, scaled, and successfully sold multiple franchise operations.

6+ years as an **Executive Coach** helping leaders align people, systems, and performance.

Who I Help & Core Challenges I Solve



I Partner with **private equity partners, portfolio company CEOs, & executive teams** seeking to:

Strengthen leadership alignment & execution.

Build cultures that retain top talent.

Scale organizations with disciplined systems and strategic clarity.

Lead Change Management initiatives.

How I Work

I serve as a **trusted partner and catalyst** helping organizations bridge the gap between strategy and execution.

Executive Success Coaching: 1:1 and team coaching to build aligned, high-performing leaders.

Leadership Development Programs: Customized workshops to improve communication, trust, feedback, and accountability.

Strategic Planning & Execution: Frameworks to translate vision into actions.

Performance Management: Organizational and Individual goal setting, clear and measurable expectations, disciplined follow-up, and metrics that drive results.

Guiding Principle: The 3 Ps

People – Align and develop leaders who set culture and drive retention.

Process – Build systems that enable scale and execution.

Performance – Create discipline around results, metrics, and outcomes.

