



# RICH BRUNO

## Executive Success Coach

Driving Executive Alignment, Culture, and Performance for Growth-Oriented Organizations



### Who I am & Why Me

Born and raised in Brooklyn, NY—rooted in family, relationships, and hard work.

Relationship-centered leader with a giver's mindset.

30+ years of corporate leadership experience, including executive roles at Johnson & Johnson.

Entrepreneur and business builder—founded, scaled, and successfully sold multiple franchise operations.

6+ years as an Executive Coach helping leaders align people, systems, and performance.

### Who I Help & Core Challenges I Solve



I Partner with private equity partners, portfolio company CEOs, & executive teams seeking to:

Strengthen leadership alignment & execution.

Build cultures that retain top talent.

Scale organizations with disciplined systems and strategic clarity.

Lead Change Management initiatives.

### How I Work

I serve as a trusted partner and catalyst helping organizations bridge the gap between strategy and execution.

**Executive Success Coaching:** 1:1 and team coaching to build aligned, high-performing leaders.

**Leadership Development Programs:** Customized workshops to improve communication, trust, feedback, and accountability.

**Strategic Planning & Execution:** Frameworks to translate vision into actions.

**Performance Management:** Organizational and Individual goal setting, clear and measurable expectations, disciplined follow-up, and metrics that drive results.

### Guiding Principle: The 3 Ps

**People** – Align and develop leaders who set culture and drive retention.

**Process** – Build systems that enable scale and execution.

**Performance** – Create discipline around results, metrics, and outcomes.