



RICH BRUNO

*Executive Coach,
Business Consultant,
& Keynote Speaker*

Media Kit



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About Rich

As a **30-year** career **supply chain leader** and recent **Johnson & Johnson** retiree, Rich led numerous teams and divisions, always focusing on talent management and development. For over ten years, he's been fortunate enough to live out his entrepreneurial spirit and lead two of the largest **Max Challenge franchise** locations as a successful Franchisee. In August 2019, he became a **John Maxwell certified Coach, Speaker, and Trainer**. Since that time, Rich has been helping C-suite executives, entrepreneurs, and business leaders scale their organizations and drive business results.

The combination of Rich's corporate experience, coupled with building successful businesses and helping to improve the lives of others through his coaching and consulting experience for over five years, positions Rich to help C-suite executives, small businesses owners, leaders, people looking to achieve **work-life balance**, and individuals planning their life **post retirement**. Rich offers supportive services that are anchored in helping individuals and organizations to grow, while building a solid foundation of a positive perspective to recognize potential.

His philosophy is to **give more than you get**, live an **intentional life** of continuous improvement and total fulfillment, and **embrace challenges** as opportunities.

Discussion Topics

- ✓ Franchise Growth & Development
- ✓ The Well - Balanced Leader
- ✓ Personal & Professional Development
- ✓ Networking
- ✓ Annual goal setting
- ✓ Effective Leadership
- ✓ Building Culture
- ✓ The Givers Mindset
- ✓ Servant Leadership
- ✓ Goals & Business Metrics
- ✓ Customer-Centric Focus

Success By Design

Keynote Series

1

Building Your Personal Brand!

- **Personal Development** tips for individual and professional success
- Creating inspiring **goal-setting** frameworks
- How **networking** and **building relationships** is a "game-changer"
- Utilizing the power of the "**Giver's Mindset**" to build a lasting impact and creating your **legacy**

2

Exceptional Leadership Traits that People Value & Follow

- Mastering the keys to **effective leadership**
- Becoming the "**Well-Balanced Leader**" for today's world
- Building a legacy through **Servant Leadership**

3

Essential Questions for Breakthrough Business Growth

- "Building an **Enduring Culture**": The critical and diverse skills needed to be successful in today's market
- The **Customer-centric focus**: walking in their shoes
- The "differentiator": **goals and business metrics**
- Understanding the **competitive landscape**

Success By Design

Franchise Development Series



From Idea to Impact:



- Interactive keynote and workshop series covering the ten essential ingredients for building a successful, sustainable business.
- For early-stage entrepreneurs, new franchisees, and franchisors focused on developing strong franchisee teams.
- **Key Takeaways:**
 - Have a clear roadmap and action plan to build their business
 - Develop practical tools to start up and grow their business



The Growth Leap:



- Interactive keynote and workshop series to help business operators become strategic leaders, enabling scalable growth and long-term success.
- For entrepreneurs and franchisees struggling to scale, and franchisors looking to grow multi-unit owners.
- **Key takeaways**
 - Create a clear growth roadmap with 3-5 key action items for the next 3-6 months
 - Gain practical tools to delegate, scale, and optimize operations with actionable next steps

Credentials

SPEAKING

- Atlantic Health System
 - ISS TTT Team Retreat
 - Latino BRG
 - Women's BRG
 - Executive Town Hall
- Rutgers University Supply Chain Program
- Rutgers Business School
- Max Challenge Keynotes
- Old Bridge Chamber of Commerce
- PMI Career Fair
- New Jersey Executive Strategic Network



PODCASTS

- Espresso with Matt podcast.
- Mindcraft Podcast
- Legacy Leaders Podcast
- People Strategy Forum Podcast
- The Business of Intuition Podcast
- The Dutch Mentor Podcast
- Grit Won't Quit Podcast
- Back 2 Basics Mode Podcast
- Innovate On Purpose Podcast



Media

