



Rich Bruno

Executive Coach & Business Consultant



The Well- Balanced Leader

Rich leverages his extensive experience as a former Johnson & Johnson executive and seasoned entrepreneur to offer executive coaching, business consulting services and keynote speaking. With a 30-year background in supply chain management, Rich excels in talent development and team performance optimization. His entrepreneurial journey includes over a decade of success in managing multiple health and fitness franchise locations, complemented by five years in diverse coaching and consulting roles. Rich holds a certification as a John Maxwell coach, speaker, and trainer, and is committed to community service.

Embodying a philosophy of giving more than receiving, Rich advocates for living intentionally, embracing continuous improvement, and viewing challenges as opportunities. He aims to assist C-suite executives, entrepreneurs, and business owners in enhancing leadership effectiveness, organizational performance, and achieving business outcomes.

Tailored Customized Services For C-Suite Executives, Teams & Entrepreneurs

Delivered via consulting, workshops, trainings, seminars, and speaking events, these services include:

- Organizational Needs Assessment:** Collaborating with executives to identify and tackle key areas for improvement, including leadership development, staffing solutions, productivity enhancement, goal setting, organizational optimization, strategic planning, fiscal management, cultural advancement, interviewing techniques, and business metric analysis.
- Individual Executive Coaching:** Guiding executives towards becoming well-balanced leaders, with support in planning for retirement and developing exit strategies.
- Entrepreneurial/Business Consulting:** Addressing ten critical questions to boost business performance and ensure long-term success.

Top 5 Improvement Opportunities According to Surveyed Leaders

- 1 Career Development and Talent Management
- 2 Effective prioritization, time management and delegation
- 3 Structured annual goal setting
- 4 Creating and tracking key business metrics
- 5 Hiring and Staffing support



As an Executive Coach, Business Consultant and Personal Coach, I help C suite executives, entrepreneurs, and business leaders scale their organizations and drive business results



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